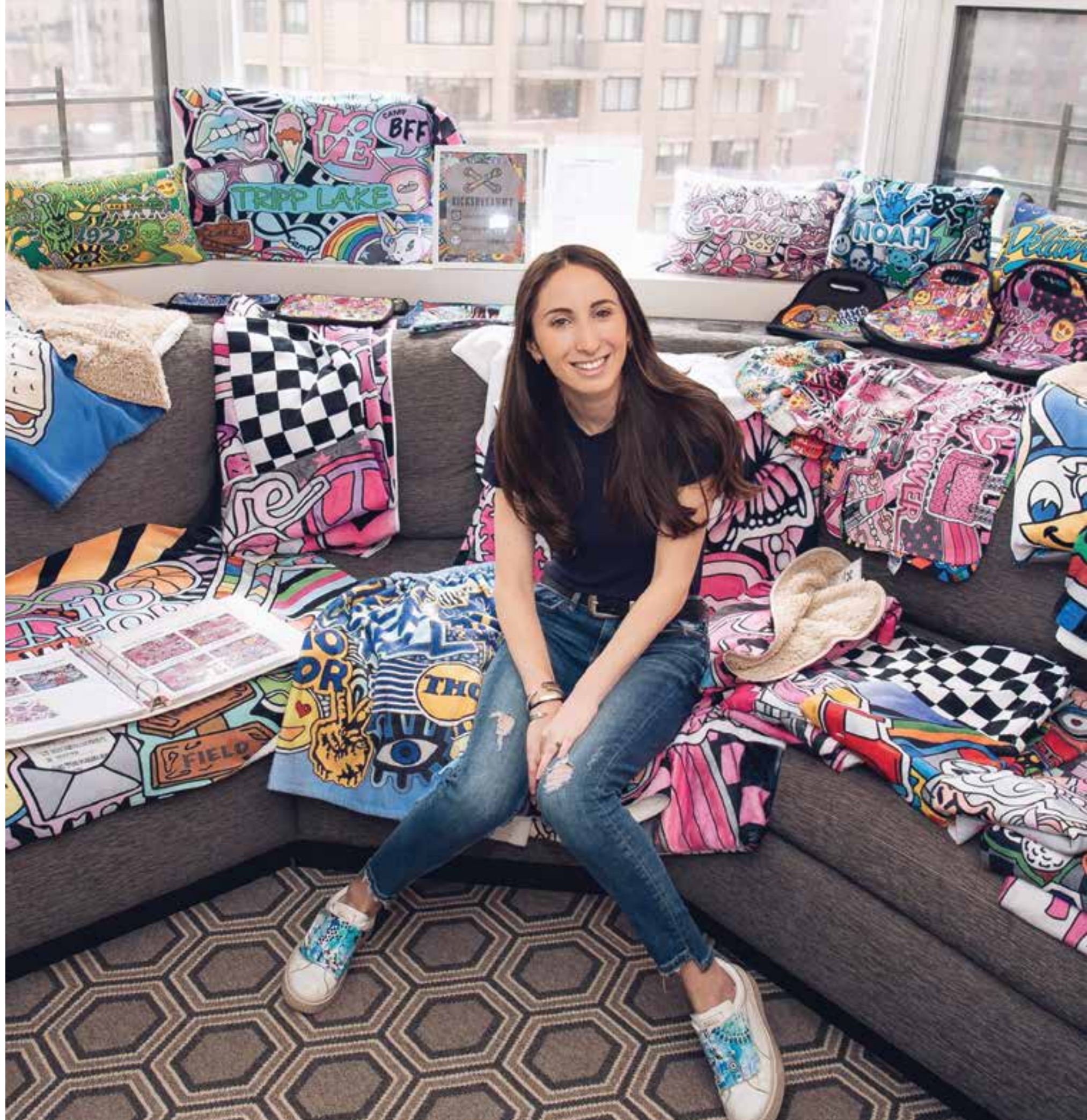


WHAT BEGAN WITH A PAIR OF
WHITE SNEAKERS HAS EVOLVED
INTO A MAJOR FORCE IN THE
WORLD OF POP ART.

the
earth
without art is just
“eh”

Every once in a while, an artist comes along who influences pop culture with their unique interpretation of modern art. Such is the case with Samantha Handler, the artist and founder of KicksBySammy. What began as Sammy reinventing a pair of simple Keds sneakers with doodles has evolved into an emerging design company and a whole new way of looking at pop-art.

For more information, visit www.kicksbysammy.com | Follow on Instagram @kicksbysammy



The Evolution

After hand painting those first University of Maryland Keds sneakers five years ago, Sammy burst onto the art scene.

A self-made CEO at 23 years old, Sammy discovered that doodling on paper was not enough for her creative passion, so she decided to launch KicksBySammy, a manifestation of her love of drawing.

KicksBySammy has evolved into a full-service custom design firm offering a variety of services: visual installations (storefronts, murals), event/party artwork, custom painted/printed products, custom promotional/client gifting products, corporate freelance design work, and kids and baby products. With each new venture, Samantha has the opportunity to share her creativity and unique style.

She has also collaborated artistically with major corporate companies including NBCU, CBRE Real Estate, JCK Las Vegas, Sojern, Zo Skin Health, Spiaggia Restaurants, Primark, American Camp Association and more.

Giving Back

Giving back has always been important to Sammy. 10% of all KicksBySammy proceeds are donated to The Lustgarten Foundation for Pancreatic Cancer Research to honor the memory of Samantha's grandmother.

Sammy's Mission

Sammy believes in the empowerment of emerging artists and their pursuit of finding canvases to bring color and happiness into the lives of others. Through KicksBySammy, she hopes to inspire these new artists through the success of her back-to-basics meets modern pop art work in today's world.

